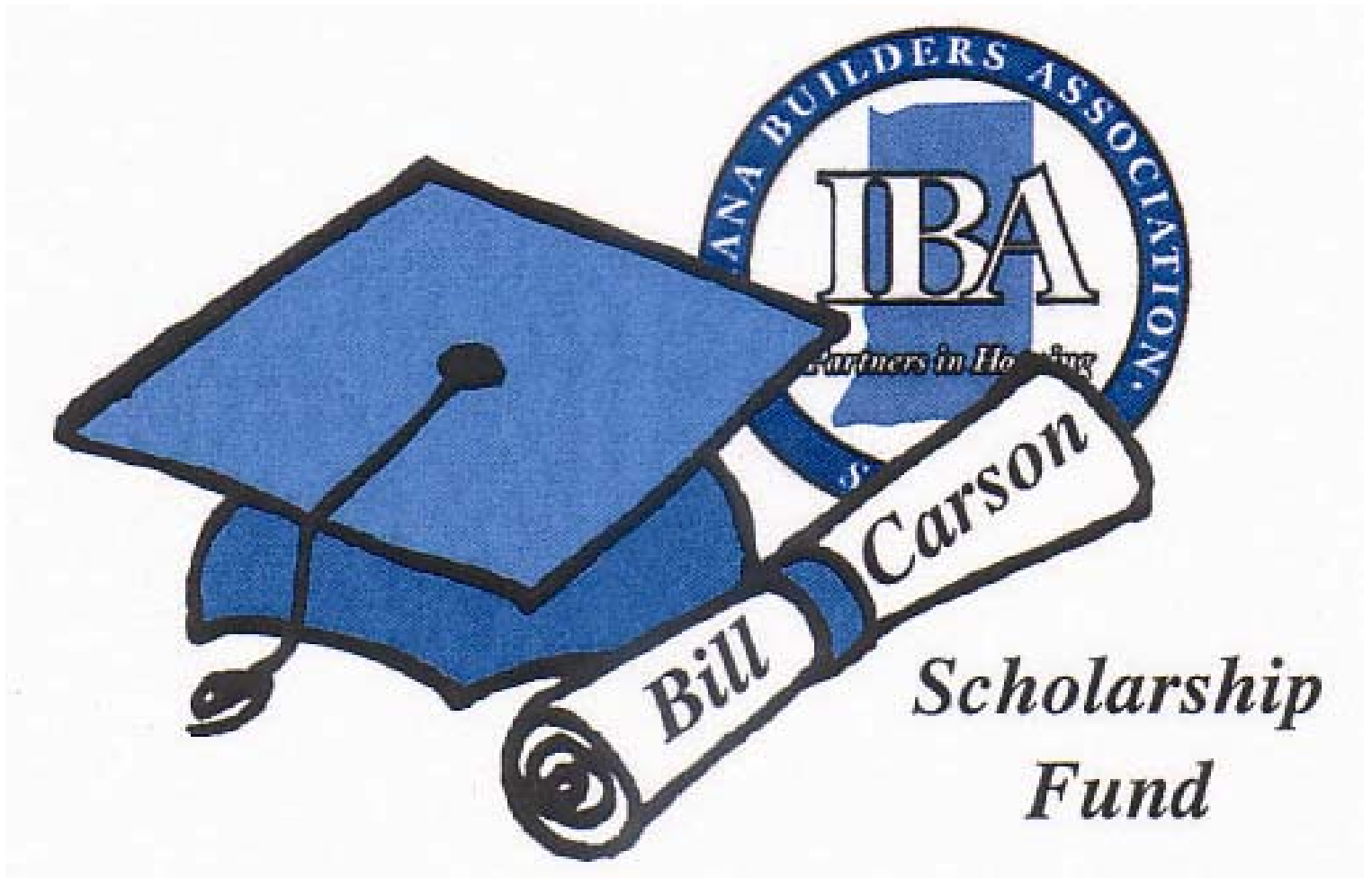


Build Your Legacy Plan

Key Life Insurance Company



Benefiting the

Indiana Builders Association

Educational Scholarship Foundation, Inc.

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Indiana Builders Association Educational Scholarship Foundation, Inc.

1. Introductory Plan

The **Build Your Legacy Plan** covers All Members up to age 70 by providing \$2,500 coverage, payable in the event of death, to the Educational Scholarship Foundation (ESF) at no cost to them for the introductory 60 day period. At the end of this period, the plan may be continued for a small monthly tax-deductible premium.

2. Continuation Plan

For **\$3 per month** thereafter, you can continue the **Build Your Legacy Plan** introductory plan by returning a basic enrollment application. This level of coverage is guaranteed, with no medical questions, just a positive response and monthly payment via automatic bank deduction (EFT). Or, annual payment can be paid by check or credit card.

Continue: **\$2,500** COST is **\$3 per month** Complete attached form **ONLY**

3. Buy Up Plan

Larger **Legacy Amounts** are offered in **Brown, Red, Green, and Blue** levels. Legacy Amounts of \$10k, \$25k, \$50k or \$100k, are based on age brackets shown below. This plan is subject to a longer application and your good health. Monthly payment is made via automatic bank deduction (EFT) or annual payment can be paid by check or credit card.

Age	Monthly Premiums *			
	Brown \$10,000	Red \$25,000	Green \$50,000	Blue \$100,000
17-30	\$3.53	\$ 5.51	\$ 8.83	\$15.46
31-40	4.58	8.16	14.12	26.03
41-50	7.49	15.43	28.66	52.91
51-60	14.90	31.74	63.48	126.95
61-65	22.31	50.28	100.55	201.11
66-70	31.25	78.13	156.26	312.52

* Monthly must be paid via automatic bank draft (EFT) from your checking account.
Otherwise, premiums are payable via a semi-annual or annual bill or credit card charge.

Buy up to: 10,000 25,000 50,000 100,000

Complete attached form

There will also be an additional form we will send you

