

# Snag **Two** Designations in **One** Week

# CGP CAPS

## What is **CGP**?

The **Certified Green Professional (CGP)** designation program teaches environmentally friendly green techniques and business management skills essential to serve the market.



## Curriculum and Other Requirements:

Complete 2 Courses:

- > Green Building for Building Professionals
- > Business Management for Building Prof. OR hold an NAHB designation

## **CGP** Graduates are able to:

- > Locate & design green building development sites.
- > Control moisture & durability for each component of the building envelope effectively.
- > Employ resource-efficient materials to achieve comfortable, safe and sustainable buildings.
- > Strategize ways to meet, exceed and verify green building energy efficiency requirements.
- > Implement indoor and outdoor water conservation practices.
- > Achieve indoor air quality.
- > Consider green building objectives in a remodeling project.
- > Explain a homeowner's and builder's role in effective operation and maintenance of a green home.
- > Apply successful business management, marketing and sales strategies to sell green.

## Questions?

Contact Cindy Bussell  
(800) 377-6334 ext. 203  
Cindy@BuildIndiana.org

## What is **CAPS**?

The **Certified Aging-in-Place Specialist (CAPS)** designation program will expand your understanding of the aging-in-place market, provide the necessary technical knowledge & resources, and give you the tools to gain access to the market.



## Curriculum and Other Requirements:

Complete 3 Courses:

- > Marketing & Communications Strategies for Aging & Accessibility
- > Design/Build Solutions for Aging & Accessibility
- > Business Management for Building Prof. OR hold a CGB, CGR or CGA designation

## Benefits of the **CAPS** designation:

- > Recognition for completing the only national designation program dedicated to improving the knowledge of those who want to serve the aging-in-place market.
- > Marketing & customer service tools to gain access to the burgeoning aging-in-place population.
- > Technical knowledge to solve the housing needs of the aging-in-place population.
- > Greater understanding of the aging-in-place population.



Administered by the Indiana Builders Association in conjunction with the NAHB University of Housing.

# CGP & CAPS CLASS REGISTRATION FORM

Name \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
E-mail \_\_\_\_\_ Local HBA \_\_\_\_\_

## Classes are 9 a.m. to 5 p.m.

### Green Building for Building Professionals (CGP, CGB, CGA, GMR)

In the "Green Building" course, learn how green homes provide buyers with lower energy costs and higher value. This 2-day course for building professionals discusses strategies for incorporating green-building principles into homes without driving up the cost of construction. You will learn how green homes provide buyers lower maintenance, better indoor air quality and better long-term value. Techniques are also discussed for competitively differentiating your home products with increased indoor environmental quality as well as energy and resource efficiency.

\_\_\_\_ September 13-14, 2010 Indianapolis - \$325 IBA Member  
\$350 NAHB Members / \$375 non-HBA Member

### Business Management for Building Professionals (CGP, CAPS, CGB, CGR, CGA)

Whether you are starting a new business or want to improve your current business, this course can provide you with a variety of essential "tools" for your business management toolbox. This course discusses the components of a business plan; defining and staffing your business; performance tools for managing and monitoring administration, sales, and production, and strategies for managing common challenges experienced in startup businesses. By using case studies and sample forms, your instructors give you practical and applicable tools for management success.

\_\_\_\_ September 15, 2010 Indianapolis - \$200 IBA Member  
\$225 NAHB Members / \$250 non-HBA Member



**Graduation Fees:** \$145 HBA members/\$245 non-HBA members payable to NAHB University of Housing.

**Annual Renewal Fees:** \$50 HBA members/\$75 non-HBA members payable to the NAHB University of Housing.

### Cancellation Policy:

Written cancellations made prior to 14 days of course will receive a refund less 50% administrative fee. Registrants who fail to attend the course without 14 days prior written notification are liable for the entire fee.

### Marketing & Communications Strategies for Aging & Accessibility (CAPS)

Seventy-seven million potential customers are waiting to hire your company. Baby Boomers are approaching retirement age, while their parents have retained their own homes later in life than any previous generation. As a result, communities specifically designed for older homeowners constitute a growing segment of the remodeling market. Learn how your firm can identify and serve the needs of an aging population.

\_\_\_\_ September 16, 2010 Indianapolis - \$200 IBA Member  
\$225 NAHB Members / \$250 non-HBA Member

### Design/Build Solutions for Aging & Accessibility (CAPS)

Over a lifetime a house fills with memories. Physical limitations often force older people out of their homes when sensible remodeling could preserve a cherished way of life. The "Home Modifications" course teaches remodelers the relevant codes and standards, depicts common barriers, and demonstrates how to redesign living areas for safety and comfort.

\_\_\_\_ September 17, 2010 Indianapolis - \$200 IBA Member  
\$225 NAHB Members / \$250 non-HBA Member

\_\_\_\_ \$25/course additional charge if registering within 14 days of class

Total Amount Due: \$ \_\_\_\_\_

Payment Method:

\_\_\_\_ Check Enclosed \_\_\_\_ MasterCard \_\_\_\_ Visa

Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_ Credit Card Zip Code \_\_\_\_\_

Signature \_\_\_\_\_

### Class Location:

Indianapolis, Indiana

### Questions?

Contact Cindy Bussell  
(800) 377-6334 ext. 203  
Cindy@BuildIndiana.org

### Return Completed Form:

Indiana Builders Association  
101 W. Ohio St., Ste. 1111  
Indianapolis, IN 46204  
FAX (317) 917-0335

**CAPS continuing education requirements:** CAPS designates are required to complete 12 hours of continuing education credit every three years from building industry courses or events, including those produced by NAHB. This change eliminates the requirement that a minimum of those hours be from an NAHB Education course or participation in approved NAHB activities.

**CGP continuing education requirements:** CGP designates are required to complete 12 hours of continuing education credit every three years from building industry courses or events, including those produced by NAHB. This change eliminates the requirement that a minimum of those hours be from an NAHB Education course or participation in approved NAHB activities.